



## Social Media Marketing Intern

Is being socially savvy something that comes naturally to you? Do you have an interest in learning how to write engaging content? Do you want to learn more about how social media can help a brand tell its story?

You have come to the right place! squareONE is looking for a Social Media Marketing Intern that can join our dynamic team. If you are a self-starter, who likes working under deadlines and creating engaging and innovative content then this internship is for you.

### Position Summary:

You will provide support to social media content creation for various clients. You will collaborate with squareONE's team to discuss brand strategy and content ideas. You should be dynamic, creative and an active internet and social media user.

### Responsibilities:

- Creating, editing, and writing social media content daily for either Facebook, Instagram, Twitter, YouTube, or LinkedIn
- Collaborate with the team to create original content for client social media platforms including squareONE's social media handles
- Comfortable with using Canva or Photoshop to create engaging, innovative social media posts and stories
- Comfortable with editing short videos on Inshot, or other mobile app video editing software. Editing includes adding text, background music, etc. Posting videos in stories and posts
- Drafting and following editorial calendars, following review and approval process, and scheduling posts in Canva or Facebook Business Suite
- Comfortable with using or learning how to use team management platforms like Trello or Slack
- Participate in brainstorming sessions to share ideas, define strategy, and be instrumental in bringing them to life
- Keeping up with the latest news and finding articles that would be good to share on platforms

### Who you are:

- Comfortable with writing high-quality content that is free from grammar syntax, and sentence construction errors
- Can write clearly and concisely that is easy to understand
- A creative and multidimensional content creator that loves to tell a good story through photos, videos, and words
- Lives, eats, and breathes digital design and the latest social media trends



- Proficient in relevant social channels, including Facebook, Instagram, Twitter, YouTube, and LinkedIn
- A quick thinker and problem solver
- Has an interest in Digital Marketing, including Social Media Marketing

**Qualifications:**

- Excellent written and verbal communication skills
- Excellent time-management skills with the ability to meet goals and deadlines under pressure
- Flexible schedule, with a willingness to work irregular hours in a high-paced environment
- Bachelors student or recent Masters graduate with an interest in digital marketing and brand strategy
- Understands the importance of data-driven marketing to propose new ideas
- A well-rounded individual with the ability to excel in multiple fields

**Bonus points for:**

- Prior marketing/social media internship experience
- Personal and professional experience with Twitter, Facebook, Instagram, YouTube, and LinkedIn
- Content creation skills: Photoshop design skills, video editing skills, or copywriting

Please email your most updated CV along with a cover letter, and three samples of social media posts you have created recently. These can be in the form of picture, copy or video.

Email to: [squareone904@gmail.com](mailto:squareone904@gmail.com) by December 15<sup>th</sup>. Please mention Social Media Marketing Intern in the subject line.

Payment of monthly stipend is available for Internships.

**About squareONE:**

We specialize in building a unique digital experience for your business – from social media management, blogging, setting up your e-commerce site to creating printed brand material. Let us manage your digital marketing to reach wider audiences and establish your online presence. We provide top quality written content for:

- Websites/E commerce pages
- Social Media Pages
- Blogs

**About the Founder:**

Founder and CEO Sabina Ahmed is a seasoned communication professional with over 14 years of experience working for renowned International Humanitarian organizations and US-based non-profits. She has been a freelance communication consultant for the past ten years providing communication support to private businesses and international organizations.

Website: <https://squareonebox.com/>

LinkedIn: <https://www.linkedin.com/in/sabina-ahmed-bangash-53307417/>

Facebook: <https://web.facebook.com/squareonebox/>

Instagram: [https://www.instagram.com/squareone\\_box/](https://www.instagram.com/squareone_box/)

Blog: <https://squareonebox.com/blog/>